# Visualizations together

Community visualization challenges and their educational inspiration

**Amit Levinson** 

Israeli Visualization Conference, Shenkar, 2022



### **About me**

- Risk Strategy Analyst @ Payoneer
- Father, Partner & Tel-Aviv resident
- Proud dog owner
- Enjoy data analysis & visualizations



# How do I learn to use R?

# How do I learn to use R? By manipulating and visualizing data

# 1. Community

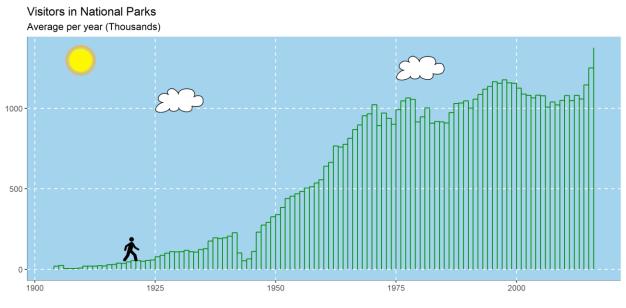
# #TidyTuesday

"A weekly data project

aimed at the R ecosystem... an emphasis was placed on

understanding how to summarize and arrange data to make meaningful charts with ggplot2, tidyr..."

### First Attempt: 2019, National parks



data from: data.world | AmitL

# #30Day

### **Map**Challenge



### ChartChallenge



www.30daymapchallenge.com

www.30daychartchallenge.org



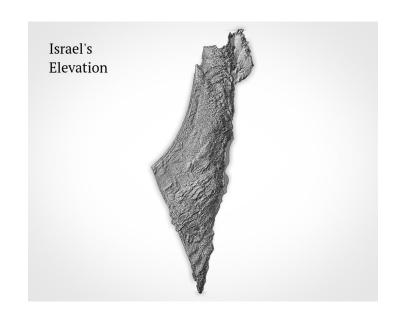
# 2. Engaging data

# Meaningful Data

#### Israel has exprienced only one female prime minister



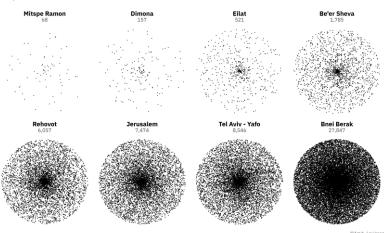
Viz: Amit\_Levinson



#### **Population Density in Israeli Cities**

Points (and numbers) represent the number of people per 1 km². Sizes are calculated from Israel's gov shape files, and cities' population size from Israel's CBs report for 2019.

= 1 person



### **Personal** Data

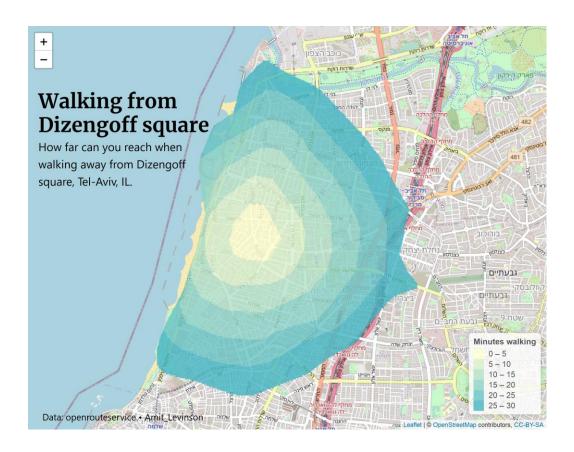
#### My use of the #rstats hashtag

My tweets over the years, comparing those with the #rstats hashtag to those without. Overall I used the hashtag 140 times, for a total of  $\sim$ 38% out of all tweets and quote tweets since 2019 (n = 364). Replies and retweets are excluded.





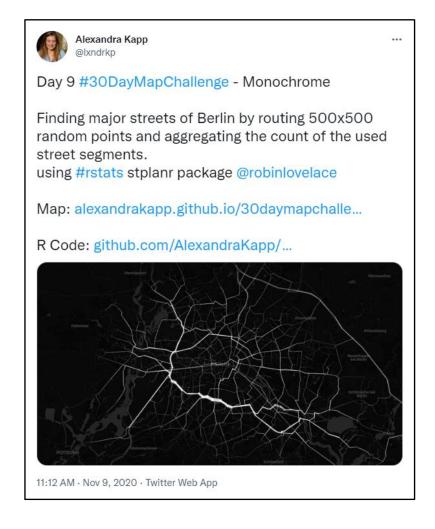
Data: Twitter | @Amit\_Levinson

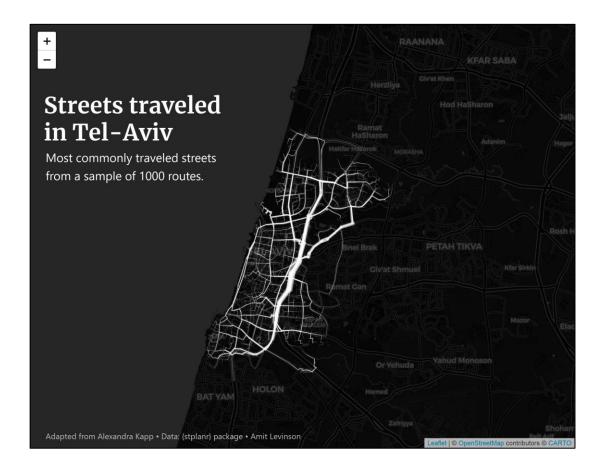


# 3. Learning from others

from others new methods things I can implement at work

# Learning from others





# Learning new methods

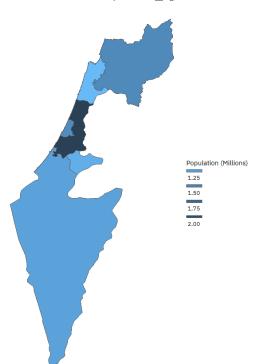
#### **Technical**

#### **Different ways of representation**

#### **New tools**

#### Israel's population

Map transitions between a regular map to a cartogram, a map where the geographic size is proportional to the population in that area. Data is from Israel's CBS 2017 report and is aggregated at the district level





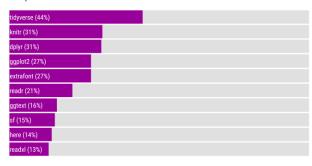
#### **Brands' Super Bowl Commercials View Count**

Each point represents an aired commercial YouTube view count. Majority of advertising content is characterized by 0-10 million views, with a few commercials gaining more than 20 million views. Data is based on "233 ads from the 10 brands that aired the most spots in all 21 Super Bowls (FiveThirtyEight)". Several commercials were missing view counts.



#### R Packages I use

Top 10 frequent packages I use and their frequency out of all  $\sim$  290 (.R/.Rmd) scripts I have on my computer.



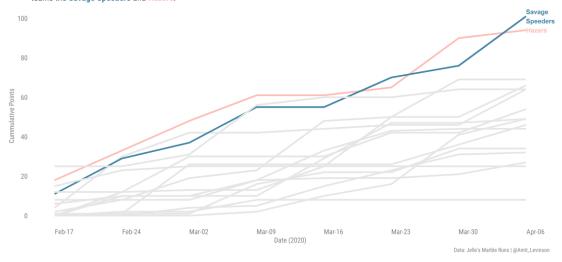
Day 01: Part-to-Whole | @Amit\_Levinson

# Learning things I can implement at work

#### **Pre-attentive attention**

#### **Marbles Rolling to Victory**

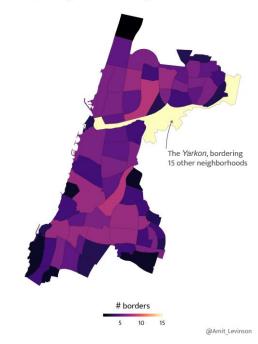
Marble races have never been more exciting with Jelle's Marble Race. Currently operating as a Youtube channel, the platform offers weekly marble races that'll will keep you on your toes. Data from season one shows a close match between the two teams the Savage Speeders and Hazers.



#### **Annotations**

#### **Bordering Neighborhoods in Tel-Aviv**

Number of neighborhoods each neighborhood borders in Tel-Aviv



# Recapping

Community Engaging Learning

# Why Participate

- 1. Welcoming community
- 2. Interact with amazing & brilliant people
- 3. Leave your comfort zone & challenge yourself
- 4. Explore various data
- 5. Gain experience & confidence
- 6. Create something to call your own

### 7. It's fun!

### How to start?

## You just...**Start**

- #TidyTuesday
- #30DayMapChallenge (November)
- #30DayChartChallenge (April)

- #MakeOverMonday
- #SWDchallenge

# See you at the next challenge?

# Thank you!